

EMERGING MARKETS PROGRAM  
Projects Approved for Fiscal Year 2004 Funding

<b>Asia</b>		
<i>Country</i>	<i>Project</i>	<i>Amount</i>
China	Access to Markets for Alaskan Seed Potatoes: Feasibility Study, Seed Trials Alaska Agricultural Development and Marketing, Inc.	\$161,224
China	Chinese Ingredient Sector-Specific Research for California Almonds Almond Board of California	\$25,000
China	U.S. Ranch-Raised Fur Skins: Value-Added Training Seminar, Market Research American Legend Cooperative	\$75,000
China	Market Development for Microbrew, Craft Beers: Distribution, Trade Awareness Association of Brewers	\$50,000
China	Study of Distribution, Logistical Bottlenecks for Hi-Value Products ( <i>1<sup>st</sup> year</i> ) California Agricultural Export Council	\$49,000
China	Tracking of China's Red Globe Grape Development ( <i>3<sup>rd</sup> year</i> ) California Table Grape Commission	\$30,000
China	Exploring Market Fundamentals for U.S.-Produced Wines in China California Association of Winegrape Growers	\$125,100
China	Training Chinese Customs, Inspection Officials: Methodologies, Lab Testing U.S. Dairy Export Council	\$100,000
China	Feasibility Research of U.S. Dairy Ingredients for China's Infant Food Market U.S. Dairy Export Council	\$43,000
China	Market Development for Florida Citrus Products: New Markets ( <i>3<sup>rd</sup> year</i> ) Florida Department of Citrus	\$65,000
China	Marketing Consortium for Export of Hawaiian Specialty Products ( <i>2<sup>nd</sup> phase</i> ) Hawaii Agricultural Research Center	\$199,728
China	Retail and Hotel, Restaurant, Institutional (HRI) Export Development ( <i>3<sup>rd</sup> year</i> ) National Association of State Departments of Agriculture	\$100,000
China	Market Research: Confectionery Taste Preferences, Consumer Purchasing Habits National Confectioners Association	\$60,000

*FY 2004 Emerging Markets Program (continued)*

China	U.S.-China Working Group on Biotechnology USDA/Foreign Agricultural Service	\$41,126
Indonesia	UHT Ready-to-Drink Project Using Dry Beans National Dry Bean Council	\$75,000
Indonesia	Technical Seminars: High-Value Products Based on U.S. Dry Peas USA Dry Pea and Lentil Council	\$64,200
Vietnam	Market Assessment for U.S. Seed Exports to Vietnam American Seed Trade Association	\$95,000
Vietnam	Applied Nutrition, Biosafety, Herd Health Management for Swine Production Purdue University	\$298,828
Vietnam	Vietnam Cross-Border w/China Study California Table Grape Commission	\$25,000
Malaysia, Indonesia	Technical Seminars on Proper Storage and Handling of U.S. Pears Pear Bureau Northwest	\$33,000
Indonesia, Thailand, Philippines, Vietnam	Ingredient Seminars for Bakery, Snack Foods California Agricultural Export Council	\$60,000
Indonesia, Thailand, Philippines, Cambodia	New Product Development Strategy Sessions Raisin Administrative Commission	\$40,000
Southeast Asia	Southeast Asia Channel Research, Feasibility Study for California Almonds Almond Board of California	\$75,000
Southeast Asia	Education, Training: Supermarket Industry 2005/II Food Marketing Institute	\$97,486
Southeast Asia	Technical Support and Training Using Peas in Noodles/Flour USA Dry Pea and Lentil Council	\$51,500
Southeast Asia	Market Analysis and Capacity Building in Southeast Asia (2-year project) USDA/Economic Research Service	\$300,000
Southeast Asia	Technical Training and Sampling Tour for Wine Buyers Northwest Wine Promotion Coalition	\$30,000
Thailand	Virtual Market Tour USDA/FAS-Bangkok	\$25,000
Thailand	Beverage (Non-Alcoholic) Market Study USDA/FAS-Bangkok	\$18,000
Thailand	Food Processing Market Study and Buying Trade Mission USDA/FAS-Bangkok	\$96,000

*FY 2004 Emerging Markets Program (continued)*

Thailand	Thai Trade and Public Relations Delegation to the United States USDA/FAS-Bangkok	\$40,000
Thailand	Wine Market Support Program USDA/FAS-Bangkok	\$10,000
<b>Former Soviet Union, Central and Eastern Europe</b>		
<i>Country</i>	<i>Project</i>	<i>Amount</i>
Central Asia (Azerbaijan, Kazakhstan, Uzbekistan)	Market Research and Reverse Trade Mission U.S. Rice Producers Association	\$75,000
Eastern Europe	Technical Training and Sampling Tour for Wine Buyers Northwest Wine Promotion Coalition	\$30,000
Eastern Europe	New European Union Countries: Local Market and Retail Sector Analysis/Rice USA Rice Federation	\$35,000
Hungary	Hungarian Bakery Promotion U.S. Highbush Blueberry Council	\$8,000
Romania	Trade and Investment Mission USDA/Foreign Agricultural Service	\$85,171
Russia	U.S. Ranch-Raised Fur Skins: Value-Added Training Seminar, Market Research American Legend Cooperative	\$22,000
Russia	Technical Seminars in Support of U.S. Almond Exports Almond Board of California	\$75,000
Russia	Trade and Consumer Research California Prune Board	\$16,000
Russia	Trade Delegation and Technical Training for Russian Fruit Importers Florida Department of Citrus	\$50,000
Russia	Speaking Tour on Biotechnology USDA/FAS-Moscow	\$17,700
Russia	Booklet on Biotechnology USDA/FAS-Moscow	\$10,600
Russia	Grain Warehouse Receipts Training Seminar USDA/FAS-Moscow	\$34,320
Russia	Enhanced Russian WTO Sanitary/Phytosanitary (SPS) Compliance and Cooperation USDA/FAS-Moscow	\$8,000
Russia	International Statistical Cooperation Project USDA/National Agricultural Statistics Service	\$200,000
Russia, Ukraine	Cochran Fellowship Program Training USDA/Foreign Agricultural Service	\$125,000

*FY 2004 Emerging Markets Program (continued)*

Ukraine	U.S. Ranch-Raised Fur Skins: Value-Added Training Seminar, Market Research American Legend Cooperative	\$2,000
<b>Central and South America, Caribbean</b>		
<i>Country</i>	<i>Project</i>	<i>Amount</i>
Argentina	Market Research, Consumption and Trade Preferences – Cranberry Juice Blends Cranberry Marketing Committee	*\$62,500
Brazil	Study, Tracking of Brazilian Grape Production California Table Grape Commission	\$25,000
Brazil	Trade Delegation to Brazil for U.S. Fresh Fruit, Tree Nuts, Processed Foods Western U.S. Agricultural Trade Association	\$16,710
Brazil	Soybean Production Expansion, Market, Consumption Demand Analysis ( <i>Phase 3</i> ) USDA/FAS and Economic Research Service	\$50,000
Mexico	Trade and Consumer Research California Asparagus Commission	\$20,000
Mexico	Technical Support for U.S.-Origin Certified Edible Bean Seed Idaho Bean Commission	\$71,500
Mexico	Pear Ripening and Handling Training for Supermarket Retail Sector Pear Bureau Northwest	\$42,000
Mexico	Technical Assistance: Overcoming Market Barriers to U.S. Apples U.S. Apple Export Council	\$95,000
Mexico	Biotechnology Initiative: Training for Mexican Congressmen, Regulators USDA/FAS-Mexico City	\$70,000
Mexico	Resolution of SPS and Quality Problems: Translation, Interpretation, Analysis USDA/FAS-Mexico City	\$15,000
Peru	Grape Production Study California Table Grape Commission	\$25,000
Trinidad and Tobago	Market Research for Cranberry Products Cranberry Marketing Committee	*\$30,000
Chile	Congressional and/or Press Biotech Training Seminars in the United States USDA/FAS-Santiago	\$25,000
Colombia	Pet Food Technical Assistance Team USDA/FAS-Bogota	\$5,000
Latin America	Cartagena Protocol on Biosafety: Workshops USDA/Foreign Agricultural Service	\$126,540

*FY 2004 Emerging Markets Program (continued)*

Central America	Cold Chain Management, Handling of Processed Frozen Potatoes (2-year project) Oregon and Washington State Potato Commissions	\$100,000
<b>South Asia, Middle East, Africa</b>		
<i>Country</i>	<i>Project</i>	<i>Amount</i>
East Africa	Developing, Processing, Product Innovation/African Food Processors Advanced Business Concepts International	\$164,175
West Africa	West Africa Rice Marketing Study Overcoming Lack of Knowledge U.S. Rice Producers Association	\$65,625
India	Expansion Program to Enhance Agricultural Trade Between India, Wisconsin University of Wisconsin – Whitewater	\$220,514
India	Indian Market Development for Northwest Wine Northwest Wine Promotion Coalition	\$15,000
India	Indian Market Feasibility Study for U.S. Blueberry Exports U.S. Highbush Blueberry Council	\$25,000
India	Identifying Market Potential for U.S. Confectionery Products National Confectioners Association	\$45,000
Sri Lanka	Gateway to South India: Packaging, Processing Ventures (3-year project) Southern U.S. Trade Association	\$358,982
Turkey	Technical Assistance Initiative to Turkey: Grading, Selection (2-year project) Cotton Council International	\$300,000
Turkey	Technical Assistance, Training on Non-Tariff Trade Impediments to U.S. Rice Exports USA Rice Federation	\$40,000
Middle East	Trade Education Seminars for Storage and Handling of California Grapes California Table Grape Commission	\$20,000
Iraq	Seed Study Tour for Iraqi Seed Certification Officials American Seed Trade Association	\$131,500
Afghanistan	Support of USDA Field Advisors in Rebuilding Afghanistan USDA/Foreign Agricultural Service	\$215,280
<b>Multiple-Region Programs</b>		
<i>Region</i>	<i>Project</i>	<i>Amount</i>
Multi	Export Readiness Training Program in Texas Southern U.S. Trade Association	\$244,996
Multi	Export Readiness Training in California (Phase I) Western U.S. Agricultural Trade Association	\$285,340

*FY 2004 Emerging Markets Program (continued)*

China, United Arab Emirates	Educational Training at USDA-Sponsored Trade Shows Food Marketing Institute	\$85,415
Multi	Cochran Fellowship Program/Global Program USDA/Foreign Agricultural Service	\$875,000
Multi	Short Course Training on Biotech: Cochran Fellowship Program USDA/Foreign Agricultural Service	\$300,000
Multi	Technical Assistance to Support Free Trade Agreements USDA/Foreign Agricultural Service	\$600,000
Multi	Cold Chain Development and Management Improvement USDA/Foreign Agricultural Service	\$172,254
China, Mexico, Russia	Agricultural Trade Offices Marketing USDA/Foreign Agricultural Service	\$500,000
Multi	Technical Issues Resolution Fund ( <i>replenishment</i> ) USDA/Foreign Agricultural Service	\$597,186
Multi	Quick Response Marketing Fund ( <i>replenishment</i> ) USDA/Foreign Agricultural Service	\$700,000
TOTAL		\$10,000,000

*\*Paid from unspent 2002 allocations to Cranberry Marketing Committee in China, Czech Republic.*

*Approved projects for funding under the FY 2004 Emerging Markets Program were announced on Aug. 12, 2004.*